

## Using the iPad: Creativity and Collaboration

In partnership with Smithsonian EdLab

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Many museums are acquiring iPads or have visitors who own iPads. What can museums do to cultivate this digital platform in a way that enhances the visitors' experiences?

Consider StoryKit, a digital storytelling app for the iPhone and iPad.



- free to download (scan QR code)
- create your own book using multimedia (audio, images, text)
- Share story via email



**Download the app right now  
and try it out!**

**Challenge:** Create a story about AAM2012; email it to yourself; share the link on twitter with the hashtags #aam2012 and #storykit

## Museum applications:

1. Collaborative tour groups
  - Create a story based on a theme
  - For a school tour: highlight a few works on a tour; after each one give groups a few minutes to record their own ideas; share with whole class afterwards
2. Scavenger hunt
  - Prepare a story with photos from the collection on view; small groups find the object and create a short story or answer pre-written questions
3. Memory-making
  - Pre-write questions that a family or small group can answer:
    - ◇ What was your favorite object? Why?
    - ◇ What is something new that you learned?
    - ◇ What do you want to learn more about?
4. Share stories via email and/or on museum website or blog
5. Docent tours
  - Prepare a book with images on the tour; visitors can zoom in on image

## Resources:

- My prezi presentation:  
<http://bit.ly/prezi-bokeumaudreyra>
- Smithsonian EdLab:  
<http://www.edlab.si.edu/smithsonian-institution/>
- *The Use of StoryKit: Design Implications for Intergenerational Mobile Storytelling* by Elizabeth M. Bonsignore:  
<http://hcl.cs.umd.edu/trs/2010-31/2010-31.pdf>
- StoryKit app FAQs  
<http://iphone.childrenslibrary.org/>
- *Digital Learning Day* at 21 Center for 21st Century Skills:  
<http://www.skills21.org/2012/02/digital-learning-day-outreach/>